

Mcqs E Commerce

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Mcqs E Commerce

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13. All of the following are techniques B2C e-commerce companies use to attract customers, except: a. Registering with search engines b. Viral marketing c. Online ads d. Virtual marketing Answer: D 14. Which is a function of E-commerce a. marketing b. advertising c. warehousing d. all of the above Answer: D. 15. Which is not a function of E ...

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E-commerce Multiple Choice Question (MCQ) 17. Shuseel Baral. Shuseel Baral is a web programmer and the founder of InfoTechSite has over 8 years of experience in software development, internet, SEO, blogging and marketing digital products and services is passionate about exceeding your expectations.

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which uses a set of public keys one for each participant in e-Commerce in which each person who wants to communicate has two keys; a private key known to him only and a public key which is publicized to enable others to send message to him.

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E-BUSINESS MCQ Multiple Choice Questions. 1. The dimension of e-commerce that enables commerce across national boundaries is called _____. A. interactivity. B. global reach. C. richness. D. ubiquity. ANSWER: B. 2. E-commerce technologies have improved upon traditional commerce technologies in ____.

Mohammad Ali Shaikh: E-BUSINESS MCQ

E Commerce Multiple Choice Questions and Answers. E Commerce MCQ Questions and Answers Quiz. 11. Which products are people most likely to be comfortable buying on the Internet? Books; PCs; CDs; All of the above 12. Digital products are best suited for B2C e-commerce because they: ...

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No Frames Version Chapter 1: Introduction to e-business and e-commerce. Site Navigation; Navigation for Chapter 1: Introduction to e-business and e-commerce

Chapter 1: Introduction to e-business and e-commerce

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(a) E-Commerce (b) Point of Sale (POS) (c) Goods and Services (d) Disposal 2. E-Commerce may be carried out using modes. (a) SMS/ phone conversation (b) Web (c) email (d) all of them Types Of E-Commerce 1. When the seller and the buyer are both business firms, it is called model of E-Commerce. (a) C2B or Consumer to Business (b) B2C or Business ...

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MCQ 2 N202 MCQs - Set 2 Using CECIL students will have 30 minutes and be permitted 3 attempts at the 20 multi-choice questions Please answer the questions by the due date and time as indicated. Note - The online MCQs may shuffle the order in which questions appear, as well as shuffle the answers within each question. Text: Elder, R., Evans, K. & Nizette, D. (Eds.) (2009 or 2013).

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